

Government Arts College for women (Autonomous), Pudukkottai

STAFF PROFILE

i) General Information

- a) Name : KALAGANESAN
- b) Address (Residential) : Plot No 23.Ramnagar 3rd street
Machuvadi Pudukkottai.622004
- c) Designation : Associate Professor of Commerce
- d) Department : Commerce Department
- e) Date of Birth : 16.06.1969
- f) E-mail id : kalaganesan84523@gmail.com
- g) Area of Specialization : Finance and Marketing.



A) Academic Qualifications

Exam Passed	Subjects	Board/ University	Year	Division/ Grade/ Merit, etc.
High School	Tamil, English, Maths, Science, Hist. And Geo.	Board of Secondary Education	1986	First Class
Higher Secondary or Pre-degree	Maths, Economics, Commerce and Accountancy	Board of Higher Secondary Education	1987- 1988	First Class
UG	B.Com	Bharathidasan University	1988- 1991	Second Class
M.Com	Business Management Marketing , Costing, FM, Statistics, C ompany law, Advanced A/cs, ED, RM, Banking, I T&FE, Co-op	Barathidasan University	1991- 1993 Apr.	Second Class

MBA	Management	MKU.Madurai Alagappa University	2003	Second Class Guideship approved No.PR- 317-0009
M.Phil.,	Commerce	Madurai Kamaraj University	2000	Second Class
Ph.D.,	Commerce	Bharathidasan University	22 nd Feb 2014	Commended Guideship No.26203/Recon 8.12.2015
National Educational Testing (NET) UGC	-----	-----	-----	-----
State Level Educational Testing (SLET)	Commerce	Bharathidasan University	March 1998	I Class

ii) Research Experience & Training

Research Stage	Title of work / Thesis	University where the work was carried out
M. Phil. or Equivalent	Consumer Behaviour with reference to electrical appliance at Pudukkottai Dist.	MKU Madurai
Ph.D.	A Study on Random movements of selected shares in NSE and BSE During the period of Financial Crisis	Bharathidhasan University
Post-Doctoral	-----	-----
Publications (give a list separately)	Refer Annexure -I	-----
Research Guidance (give names of students guided successfully)	Refer Annexure -II	-----
Training (please specify)	-----	-----

B) Research Projects carried out

S. No.	Title of the Project	Name of the Funding Agency	Duration	Remarks
---	NIL	----	-----	-----

C) Seminars, Conferences, Symposia Workshops etc. attended (If necessary, give a separatelist)

Name of the Seminars / Conferences / Symposia / Workshops etc	Name of the Sponsoring Agency	Place and Date
Refer Annexure-III		

iii) Teaching Experience

Courses Taught	Name of the University / College / Institution	Duration
iv) B.Com,BBA,BHM B.Com,BBA. B.Com	J.J.College of arts & Science Pudukkottai. Government Arts College for women Nilakkottai. V.S.S. Government Arts College Pulankurchi	4 yrs 1 yr 4yrs
v) PG MCA,MBA	J.J.College of Arts & Science Pudukkottai	4 yrs
vi) M. Phil/phd		
vii) Any Other(B.Com,BBA,M.Com,MBA)	Directorate of Distance Education(CED Study Centre)	From 2002 to 2015

Total Teaching Experience (in years and months):

- a) Under-graduate(Sci.) : 24
- b) Under-graduate (Hons.) : ---
- c) Post-graduate : 24
- d) Research : (M.Phil)
- : (Ph.D)

viii) Innovations/ Contributions in Teaching (If necessary, give a separatelist)

a) Design of Curriculum:	Teaching materials prepared for each subjects.
b) Teaching methods:	Previous day lessons are discussed

c) Laboratory experiments:	-----
d) Evaluation methods:	Mid,End, and Model test Conducted.

e) Preparation of resource material including books, reading materials, laboratory manuals etc.:	Upto date Journals & Magazines are referred.
f) Remedial Teaching / Student Counseling (academic) :	Remedial Classes taken for weaker students.
g) Any other:	-----

ix) Extension Work/ Community Service (If necessary, give a separatelist)

a) Please give a short account of your contribution to:

i) Community work such as values of National Integration, secularism, democracy, socialism, humanism, peace, scientific temper, flood or drought relief, small family norms etc. : Participated in National Integration Programme
Participated in Youth Welfare Scheme.

ii) National Literacy Mission : Creating Awareness for women empowerment.

b) Positions held / leadership role played in organizations linked with Extension Work National Service Scheme (NSS), or NCC or any other similar activity : Being as Nodal Officer in Centre for Enterpreneurs Development (CED)

D. Participation in Corporate Life

Please give a short account your contribution to:

a) College/ University / Institution	Actively involved in the upliftment of Economically poor & Rural Students.
b) Co-curricular Activities	Assisting sports Activities. Assisting NSS Activities.
c) Enrichment of Campus Life (Hostels, sports, games, cultural activities)	Assisting the Students to keep the Environment clean. Actively Assisting the college authorities in maintaining discipline in the campus.
d) Students Welfare and Discipline	Acting as Youth Welfare Officer, Guiding students to face Competitive exams

e) Membership / Participation in Bodies / Committees on Education and National Development	-----
f) Professional Organization of Teachers	-----

E.

(a) Membership of Professional Bodies, Societies etc.:

- **Reviewer:**

- **Member:**

- **Life Member:**

(b) Editorship of Journals: Editor and Published College magazine 2003- 2004

F. Any other information: Creating Awareness for women Empowerment.

Annexure-I

Publications

- 1. A study on stationary of BSE Index” Smart Journal ISSN.NO. 0973 –159819TH & 20TH JAN 2008, 42.**
- 2. A study on stochastic process of BSE SENSEX index by ADF test.” Smart Journal ISSN.NO. 0973—159828th, 29th, Jan 2011/ T.146**
- 3.On the Volatility of NSE INDEX” NGCIB-GLOBAL COMPETITIVENESS OF INDIAN BUSINESS National Seminar Souvenir- 4th March 2011/1-10**
- 4.A Study on stationary of NSE Index” HRD TIMES 0976-7401 Voi.13. No.12Dec 2011/ 36 -37.**
- 5. Volatility if NSE Sensex between 2002 and 2012” Search and Research in Commerce and Management.. ISBN NO: 978-81-908082-0-0. March 2012/p.np.8-16.**
- 6. Consumer Dynamism” Personnel Dynamism in Organizational Development ISBN NO: 978-93-80767-15-4. March 2012/p.no.1 to 4..**
- 7. On the volatility of NSE Sensex” Innovative Management strategies for emerging business paradigms. ISBN NO978-81-909038-1-3. Jan 2012/15, 16, 17.**
- 8. A study on ARIMA, ARMA Models of selected shares in NSE and BSE during the period of financial crisis” Applied research in commerce & Management. ISBN NO978-93-80767-38-3. 22nd Jan 2014/p.no.247-249.**
- 9. A Study of E. Finance particularly with reference to banking sector” Contemporary Issues in Business. ISBN NO. 978-93-80767-46-8.**
- 10. A study on marketing strategies particularly with reference to SBI” Jamal Academic research journal: An Interdisciplinary. ISSN.NO Vol -2 special issue.0973-0303.. 24th Jan 2015.**

Annexure-II

Research Experience & Training : Research Guidance
Ph.D./M.Phil.,(Department name)

S.No	Name of the Scholar	M.Phil / Ph.D.	Year	FT/PT	University	Pursuing/ Completed/ Awaiting for Viva
1.	---	-	-	-	-	-

Annexure-III

S.no	Type of Seminar	Paper presented	Date/year	Place
1.	Visiting scheme in MKU MADURAI	Attended the Public lecture on The goal of education	Mar 13, 2002	MKU , Madurai
2.	Collegedevelopmentcouncil/ national service scheme	Participated in the seminar on Personality development.	Sept 28, 2005	Alagappa University Karaikudi.
3.	National Siminar	Workshop on Trends & challenges in entrepreneurial training	Dec 16. 2005	EDP CELL/Alagappa institute of management. Karaikudi.
4.	State level seminar	Presented “A new trends in health insurance with reference to Bajaji Allianz at pdkt dist”.	2 nd &3 rd March 2006	Mannar Thirumalai Naicker College.Madurai.
5.	National workshop	Restructuring higher education curriculum in the content of globalization attended	24 th to 26 th March 2006	Alagappa University, Karaikudi.
6.	National seminar	Consumer interest in LIC products. A special reference to LIC of India in pudukkottai branch at pdkt dist.	9 th Dec 2006. Seminar on ‘Consumer rights and protection’	Alagappa university,karikudi.
7	District level	Participated in one day study camp for YRC volunteers	2 nd march 2007	Seethalakshmi Achi College for women pallathur.
8.	National seminar	Paper “Financial Investments”	24 th &25 th Jan 2007	PBCET TRICHY
9	State level seminar	VAT – An overview”	4 th March 2007	FORCOT- MADURAI.
10.	International seminar.	A study on Stationary of BSE Sensex Index	19 th &20 th Jan 2008	BARD. TRICHY.
11.	National Conference	A study on Stationary of BSE SENSEX index by ADF test	16 th Feb 2008	FOCOT MADURAI.
12.	Workshop on NCFM	Faculty training workshop in financial markets.	7 th & 8 th Nov 2008	National stock exchange of India Ltd Mumbai. At trichy
13.	State level seminar	“Investment Opportunities and Challenges”	12 th Jan 2011	JMC TRICHY.
14.	National level	“A study on Mutual fund in ICICI Bank Particularly with ref to	25 th Jan 2011	JIM IN JMC. TRY

		pdkt branch.		
15.	National conference	“A study on Stochastic process of BSE sensdex indix by Augumented dickey fuller test.”	28 th & 29 th Jan 2011	Govt.Arts college for women (AU) pdkt.
16.	National Conference	“On the Volatility of NSE SENSEX”	23 rd Feb 2011	BISHOP heber College Trichy
17.	National Conference	“Consumer interest in life Insurance Product.	23 rd Feb 2011	Bishop Heber College.Trichy.
18.	National level seminar	“On the Volatility of NSE SENSEX	4 TH March 2011	RVS COLLEGE. Coimbatore
19.	State Level seminar	“Examination Reforms with Special reference to UG Courses.”	14 th March 2011	H.H. Rajah’s college. Pdk. t.
20.	International Conference	“On the Volatility of NSE SENSEX	28 TH Jan 2012	AIMS. VALLAM. Thanjavur.
21.	International Conference	“A study on Consumer Behaviour in AVIN MILK”	12 TH March 2012	Bishop Heber College . Trichy
22.	National conference on Talent Management.	“The War for Talent”	5 th October 2012	-do-
23.	International Conference	“A Study of ARIMA& ARMA models in selected shares in bse& nse during the crisis period.	22 nd Jan 2014	-do-
24.	International conference	‘A study on E-finance Particularly with reference to banking sector.	5 th &6 th Dec 2014	-do-
25.	National Seminar	“A study on Marketing strategies particularly with reference to SBI	24 th Jan 2015	JMC TRICHY.